VZCZCXRO3861 PP RUEHDIR DE RUEHDE #0272/01 1921432 ZNR UUUUU ZZH ZDS P 101432Z JUL 08 FM AMCONSUL DUBAI TO RUEHC/SECSTATE WASHDC PRIORITY 6083 INFO RUCPDOC/DEPT OF COMMERCE WASHINGTON DC RUEHAD/AMEMBASSY ABU DHABI PRIORITY 3122 RUEHDE/AMCONSUL DUBAI PRIORITY 9285 RUEHZM/GCC C COLLECTIV UNCLAS SECTION 01 OF 05 DUBAI 000272 (C O R R E C T E D C O P Y - ADDED SIPDIS) SENSITIVE SIPDIS E.O. 12958: N/A TAGS: ECON EINV ETRD PGOV AE SUBJECT: DUBAI MEGA-PROJECTS PART 2: THE OTHER 90% OF SHEIKH MOHAMMED'S VISION REF: A. DUBAI 271 (MEGA-PROJECTS, PART 1), B. DUBAI 249 (SECTRANSPORTATION VISIT), C. DUBAI 101 (ELECTRICITY CONCERNS) 11. (U) Summary. Taking as gospel Dubai Ruler Sh. Mohammed bin Rashid al Maktoum's oft quoted line, "what you see is only 10 percent of my visi 12. (U) With coastline reclamation opportunities virtually exhausted (reftel A), MbR plans to transform desert sand into water-front property t The "new" canal networks (U) While historically Dubai's commerce and growth centered on the Dubai Creek, in recent years the Creek lost some of its importance due t neighborhood) and eventually empty back into the Arabian Gulf. The extension is planned to feed an intricate series of canals running through 14. (U) The Arabian Canal, a second major waterway, is expected to add 75 kilometers of waterfront property. The canal, being developed by anot 15. (U) The newest addition to inland canal building is the yet to be announced (but highly speculated on in the press) Jumeirah Garden City (Jallowances) and homes and business have been tagged for demolition later this year. As it is yet to be officially announced, little more is kn Developments with water-front views 16. (U) In 2003 on the eastern bank of the existing Dubai Creek, the private Al Futtaim Group began development of the \$15 billion Dubai Festiv 17. (U) Bringing land reclamation inland, seven islands will be created in a an expanded area of the Creak, forming The Lagoons. Targeted for 18. (U) Along the Creek extension, Dubai Properties (another Dubai Holding subsidiary) is constructing Dubai's newest central business district Buri Dubai, the world's tallest building 19. (U) The still under construction Burj Dubai ("Dubai Tower") is already taller than the world's tallest finished building (Taipei 101) and i The world's longest bridge 110. (U) The limited number of Dubai Creek crossing points substantially contributes to Dubai traffic woes; two new bridges and a temporary flo And the world's biggest airport and logistics center

11. (U) Providing strategically important infrastructure for Dubai's future growth in tourism, commerce and trade, the \$33 billion Dubai World

12. (U) At the heart of Dubai World Central development is the colossal Al Maktoum International Airport - which eventually may include six pa

113. (U) While work progresses on the new Al Maktoum airport, there is also large-scale expansion at the current Dubai International Airport (I

114. (U) Adjacent to the Dubai World Central Project is a separate, yet complimentary mega-development focused on industry, Dubai Industrial Ci

A lot of amusement parks $% \left\{ 1,2,...,n\right\}$

115. (U) Underscoring Dubai's commitment to growing the tourist sector (the current plan is 10 million tourists annually by 2010; tourism alreaworld) and will include up to 45 mega-projects and 200 sub-projects. The \$20 billion Tatweer (a Dubai Holding subsidiary) venture is expected

116. (U) Within the DubaiLand framework falls perhaps the most bizarre project to date (following the demise of Dubai's planned underwater hote And a little bit of culture

117. (U) Finally recognizing not everyone wants to ride the roller-coasters, loll on the beach, or shop till they drop, Dubai just announced the Making it all work

18. (U) While virtually every month Dubai announces a new iconic mega-project, some of the most important, and most ambitious, projects are al Roads, Subways and Trolleys

119. Acknowledging the exponentially increasing headaches of transportation in the city (some figures cite 25 percent annual growth rate in tra

120. (SBU) Connecting local shopping and residential areas to the Red Metro line, the RTA is also developing a 15 kilometer tram network that Keeping the lights on

121. (SBU) While to date brown-outs in Dubai have been infrequent and short-lived, the Dubai Electricity and Water Authority (DEWA) is operating at close to capacity. DEWA recently awarded six contracts totaling \$3.3 billion for water and electricity generation projecomment

122. (SBU) Dubai has grown (very successfully) over the last several years under the "Field of Dreams" development theory:
"if you build it, they will come"— as illustrated by the many mega-projects already completed and fully sold out. Whether this approach can can can be current mega-projects noted above and in Part One (reftel A) have generally been pushed forward without the reams of studies (or zoning and while sometimes an advantage (the Metro project), this approach has its risks — as illustrated by The World and the Palm Deira — both have required.

123. (SBU) Whether all of these projects will actually be completed as envisioned and generate the anticipated returns is a popular source of s End Comment.
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